



## Wellington-Dufferin-Guelph Public Health Strategic Plan 2024-2028

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Wellington-Dufferin-Guelph Public Health



Welcome to Wellington-Dufferin-Guelph Public Health's Strategic Plan. This new Strategic Plan builds upon existing organizational strengths which allowed us to respond to the global pandemic while preparing us to take on an evolving public health landscape. The strategic planning process engaged staff and community partners to gather input that informed how we will meet the goal of safer and healthier communities. Out of these discussions came an articulation of the vision, mission and values that will allow WDGPH to meet the challenges of today and opportunities in the coming years.

The strategic planning process was further strengthened and informed by our Agency's governance, management and daily operations. Whether facing routine questions or exploring new opportunities, our Strategic Plan illustrates our readiness to face the future with confidence and stability.

WDG Public Health is well positioned to navigate future challenges and make the most of working collaboratively to ensure local communities are as healthy as they can be.

A handwritten signature in black ink that reads "n. Mercer".





# George Bridge, Chair, Board of Health



The Board of Health was pleased to participate in the creation of a forward-looking Strategic Plan that builds on our past strengths and looks to future challenges. This plan illustrates how a dynamic, experienced and well positioned health unit can take on the challenges coming our way, both those anticipated and some we can only speculate upon.

I have confidence that WDG Public Health will continue to be a provincial leader in governance and agency management so we can continue to support communities that are resilient to health risks and open to opportunities that allow everyone be as healthy as possible.

A handwritten signature in blue ink, appearing to read 'George Bridge'.





## Land Acknowledgement

We acknowledge that the work of Wellington-Dufferin-Guelph Public Health operates on the traditional lands and home of the Hodinöhsö:ni', Anishinaabek, Tionontati and Attawandaron People, and is steeped in the tradition of many First Nations, Inuit and Metis People.

As an Agency, we encourage our staff, partners and clients to support the work of reconciliation and promote healing with our Indigenous neighbours.

We are also committed to reducing social inequities and will strive to make our services culturally appropriate and safe for all Indigenous people, their families and their community.







## VISION

Health and Well-Being for all

## MISSION

Wellington-Dufferin-Guelph  
Public Health protects health  
and promotes overall  
well-being so everyone  
in our communities  
can thrive





## These values guide our work

Accountable

Adaptable

Collaborative

Compassionate

Equitable

Innovative

Trustworthy







## GOAL ONE

Improve health outcomes

### PRIORITIES

- Reduce health inequities
- Help make the healthy choice the easy choice
- Help our communities prepare for immediate and emerging health risks
- Tailor our responses to meet health challenges
- Support upstream interventions that promote health



## GOAL TWO

Focus on children's health

### PRIORITIES

- Support the community's approach to delivering children's services
- Promote best and emerging practices to optimize child development
- Provide input on healthy children's public policy
- Work within the community to address systemic challenges that children and families face



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## GOAL THREE

Build strong partnerships

### PRIORITIES

- Equip community partners to make the best decisions
- Share Public Health expertise to help reduce health gaps
- Help our partners adapt their services to our local needs
- Support each other in our roles as community partners
- Engage partners in a shared system



## GOAL FOUR

Innovate our programs and services

### PRIORITIES

- Strategically invest in technology
- Utilize our resources more efficiently
- Cultivate a culture of learning and improvement





## GOAL FIVE

Lead the way toward  
a sustainable Public Health system

### PRIORITIES

- Actively participate in the Provincial health system changes
- Continue to use our value for money principles in everything we do
- Keep WDGPH as a great place to work
- Be a Public Health trailblazer / leader



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# 2024-2028 Strategic Plan Summary



**VISION** Health and well-being for all

**MISSION** Wellington-Dufferin-Guelph Public Health protects health and promotes overall well-being so everyone in our communities can thrive

**VALUES** Accountable, Adaptable, Collaborative, Compassionate, Equitable, Innovative, Trustworthy

## GOALS

Improve health outcomes.



Focus on children's health



Build strong partnerships



Innovate our programs and services



Lead the way toward a sustainable Public Health system



## PRIORITIES

- |  |   |   |   |   |
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| <ul style="list-style-type: none"><li>• Reduce health inequities</li><li>• Help make the healthy choice the easy choice</li><li>• Help our communities prepare for immediate and emerging health risks</li><li>• Tailor our responses to meet health challenges</li><li>• Support upstream interventions that promote health</li></ul> | <ul style="list-style-type: none"><li>• Support the community's approach to delivering children's services</li><li>• Promote best and emerging practices to optimize child development</li><li>• Provide input on healthy children's public policy</li><li>• Work within the community to address systemic challenges that children and families face</li></ul> | <ul style="list-style-type: none"><li>• Equip community partners to make the best decisions</li><li>• Share Public Health expertise to help reduce health gaps</li><li>• Help our partners adapt their services to our local needs</li><li>• Support each other in our roles as community partners</li><li>• Engage partners in a shared system</li></ul> | <ul style="list-style-type: none"><li>• Strategically invest in technology</li><li>• Utilize our resources more efficiently</li><li>• Cultivate a culture of learning and improvement</li></ul> | <ul style="list-style-type: none"><li>• Actively participate in the Provincial health system changes</li><li>• Continue to use our value for money principles in everything we do</li><li>• Keep WDGPH as a great place to work</li><li>• Be a Public Health trailblazer / leader</li></ul> |
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# Acknowledgements



Wellington-Dufferin-Guelph Public Health would like to sincerely thank our community partners who helped contribute to the creation of this Strategic Plan by attending three Open Houses and with specific interviews.

We also appreciate the ideas and suggestions from our dedicated staff from across our three offices in Orangeville, Fergus, and Guelph who also participated in internal open houses. Finally, we appreciate the WDGPB staff who answered the open-ended staff survey.

Your valuable input during the Summer and Fall of 2023 formed the foundation upon which members of our Board and the Senior Leadership Team built this Strategic Plan.

Our community benefits greatly from you sharing your time, your opinions, and your thoughts. Thank you!

Inquiries related to this plan and requests for alternate formats may be directed to:

## **Wellington-Dufferin-Guelph Public Health**

**160 Chancellors Way**

**Guelph ON N1G 0E1**

**1 (800) 265-7293**



**[www.wdgppublichealth.ca](http://www.wdgppublichealth.ca)**

## **Community Partner Participation:**

- City of Guelph
- County of Dufferin
- County of Wellington
- Dufferin-Peel Catholic District School Board
- Family Transition Place
- Guelph Community Health Centre
- Guelph Family Health Team
- Guelph Wellington Drug Strategy
- Guelph Wellington Emergency Services
- Guelph Wellington Ontario Health Team
- Headwaters Health Care Centre
- Mount Forest Family Health Team
- Wellington Catholic District School Board

Strategic Plan Consultant:

Augustyn Enterprises Inc.

[www.augustynenterprises.ca](http://www.augustynenterprises.ca)





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## Health and Well-Being for All